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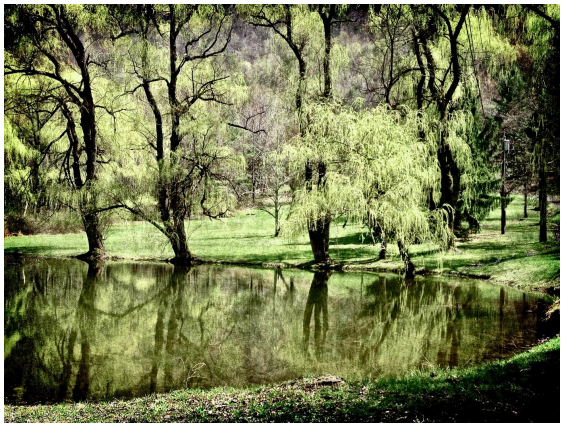
The Woodstock Artists Association & Museum Announces
Sanctuary
October 24–November 30, 2025
Opening Reception: Saturday, October 25, 4-6pm



(**Woodstock, NY**) – The Woodstock Artists Association & Museum (WAAM) is pleased to announce *Sanctuary*, on view in the Main Gallery October 24–November 30, 2025. Juried by Sergio Mercado, founder and principal of the New York City–based Sergio Mercado Design Studio, this exhibition gathers diverse works that explore the concept of sanctuary in its many forms. WAAM will host an opening reception for a new round of exhibitions on Saturday, October 25, from 4–6pm.

Through painting, sculpture, photography, installation, video, digital, and mixed media, *Sanctuary* invites artists and audiences alike to reflect on what makes a place, or a fleeting moment, feel protected, sacred, or healing. Whether expressed through landscape, home, memory, gesture, or an inner state of being, this exhibition affirms the creative process itself as a form of sanctuary. For Mercado, who has spent over 25 years immersed in art and design as an interior designer, architect, consultant, and curator, the idea of sanctuary is both personal and professional. His broad experience curating artwork for private and public spaces informed his approach as juror, where he selected works that both demonstrate technical mastery and push boundaries beyond cliché.

EXHIBITING ARTISTS

Edward Bakst
Onaje Benjamin
Mercedes Cecilia
Youye Chu
Nell Shaw Cohen
Patricia Cummins
Pat Frik
Gail Giles
Tabitha Gilmore-Barnes
Dan Goldman
Barbara Holt
David Holt
Bennett Harris Horowitz
Betsy Jacks
Rivka Katvan
Moshe Katvan
Diane King
April Kinser
Peter MacKennan
Dorothea Marcus
Lynn Margileth

Alan McKnight
Tony Moore
Stephen Olivier
Kseniya Ostrovska
Susan Phillips
Elise Pittelman
Amanda Russo Rubman
Thomas Sarrantonio
Adina Scherer
Carol Struve
Kevin Sutton
Randy Swann
T. G. Vanini
John Verner
Gianfranco Vidali
Pamela Wallace
jd weiss

ABOUT THE JUROR

Sergio Mercado is Founder and principal of New York City-based Sergio Mercado Design Studio. From a young age, Sergio found himself inspired by the sleek contemporary designs coming out of California. Pursuing his dream, he found a home at the studio of BAMO, Inc. in San Francisco, where over eight years he was free to explore his passion for design, experiment with materials, and develop his signature style and aesthetic. After great success on the west coast, Sergio moved back east to assume the role of Creative Director at Clodagh Design. Here he engaged his own cultivated style, with Clodagh's iconic brand. As the Sergio Mercado Design Studio heads into its 15th year, Sergio continues to pull his inspiration from textural materials, contemporary lines, soft palettes, and a chic industrial aesthetic. He enjoys interpreting the world through a modern lens, while respecting the traditional tenets of interior design. Sergio is also a familiar figure at Art Basel, Art Miami, TEFAF, NADA, Untitled, Design Miami, The Salon New York and Collective Design, as he sources furnishings, artworks and sculptures, always warmly inviting his clients to join him on the curatorial adventure.

PUBLIC PROGRAMS

Opening Reception

Saturday, October 25 | 4-6pm

WAAM will hold an opening reception, open to the public, to celebrate a new round of exhibitions on view throughout its galleries.

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Woodstock Artists Association & Museum

Founded in 1919, the Woodstock Artists Association & Museum (WAAM) is a not-for-profit membership organization featuring an historic Permanent Collection of regional art exhibited in the Towbin Wing, three contemporary art galleries, a dynamic Education Program and an Archives of materials associated with artists of the Woodstock region.

General Information

The Woodstock Artists Association & Museum (WAAM) is located at 28 Tinker Street, Woodstock, NY. Gallery hours are Thursday thru Sunday from noon-5pm. WAAM is closed during major holidays. For general information please call: 845.679.2940 or visit our website at: woodstockart.org.

Images (left to right): jd weiss, *peaceful journey*, 2019, medium format film/archival pigment print on panel, 21"x21"; Susan Phillips, *Refuge*, 2020, digital archival photograph, 15"x19"; Dorthea Marcus, *Blue Tunnel, Morocco*, 2018, Archival pigment print of digital photograph, 24"x20".

The Woodstock Artists Association & Museum's programs are made possible by the New York State Council on the Arts with the support of the Office of the Governor and the New York State Legislature. Additional support is provided by William Lanford, Albert and Florence Heckman Fund, Henry L. Kimelman Family Foundation, Villchur Foundation, The Milton and Sally Avery Arts Foundation, Inc., Vivienne Hodges, Sara & Yasuo Kuniyoshi Foundation, Musa and Tom Mayer, Amanda and Jeremy Rubman, Eileen Power, Stewart's/Dake Family, and by the generosity of members and donors.

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